

The National Apprenticeship Vacancy Matching Service

WCA Overview



Leading learning and skills

- **An entitlement to an apprenticeship by 2013**
- **1 in 5 young people to be in an apprenticeship by 2020 (target was 400,000). Current figure is 1 in 15.**
- **Target for success rates is 76%, currently 60%**
- **Priority is 16 to 18 but the aim is also significant growth for 19+, 25+**

Demand by young people exceeds supply



NAVMS Background



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- Currently no consistent national system to bring together employers with Apprenticeship vacancies and potential apprentices.
- Implementation of a matching service identified as a key driver to increase participation rates in Apprenticeships (1 in 5 undertaking an apprenticeship each year by 2020).



Background



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- In September 2007 the Prime Minister announced that a country-wide vacancy matching service will be rolled out.
- On the 28 January 2008 government published their strategy for the future of Apprenticeships in England - World-Class Apprenticeships: Unlocking talent, building skills for all, this can be found at:
http://www.dius.gov.uk/publications/world_class_apprenticeships.pdf

Purpose



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- To provide a single web based location for high quality and dynamic information on Apprenticeships for use by:
 - employers
 - potential apprentices,
 - their parents/guardians
 - learning providers
 - those providing advice
- To provide powerful management information on all aspects of Apprenticeship recruitment

Purpose



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- To match potential apprentices to employers with vacancies
- To track candidates' and employers' progress through the system and identify where intervention is needed
- To record all Apprenticeships and employers offering them

Benefits to candidates



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- A one stop shop for Apprenticeship, provider and employer information
- Access to an interactive My Apprenticeship Space to save information and receive updates and alerts
- Ability to search and apply for local, regional or national Apprenticeship vacancies (important if they are relocating)

Benefits to candidates



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- Extensive choice in the types and availability of vacancies
- Information on trends in types of vacancies available
- Ability to apply, track and monitor progress of applications in real time
- Easy access to additional support if required

Benefits to parents



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- Dynamic information on Apprenticeships and progression opportunities
- Access to information on regional or national Apprenticeship opportunities available
- Answers to common questions regarding Apprenticeships
- Guidance on how to support their son or daughter to access Apprenticeships
- Raises the profile of Apprenticeships alongside other progression opportunities

Benefits to employers



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- Free recruitment service for Apprenticeships
- Vast database of interested candidates to push vacancies towards
- Flexibility of involvement
 - hold contract and manage vacancy matching activities
 - hold contract and provider manages vacancy matching activities
 - provider holds contract and manages vacancy matching activities with employer having visual progress reports through the system

Benefits to employers



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- National profile of Apprenticeship opportunities
- Employer can receive updates and other relevant Apprenticeship information
- Access to 'My Apprenticeship Space' where links and relevant information can be saved in one area for ease of access
- Allow links to their own recruitment websites
- Candidate application details can be exported to enable sifting and integration with existing HR systems.

Benefits to Learning Providers



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- A professional and efficient recruitment and matching service
- Free vacancy advertising and matching resource
- Integrated and easy to use
- Additional service to sell to employers
- Powerful management information and reporting
- Support internal quality assurance
- Reports on equality and diversity
- Support achievement of key targets
(Apprenticeships, September Guarantee)